2024

# **CAPABILITY STATEMENT**

With a Ph.D. in Education, specializing in HR Technology Solutions grounded in Cognitive Psychology and Adult Learning, I bring over 20 years of experience in creating transformative learning experiences and developing robust training programs across the private, public, and non-profit sectors. I specialize in integrating cutting-edge technologies like VR and sophisticated AI with traditional and digital learning methodologies to enhance organizational capabilities and employee competencies.







#### CORE COMPETENCIES

- Instructional Design and Development: Expertise in creating custom eLearning solutions using ADDIE and SAM methodologies that cater to the diverse learning needs of adult learners.
- **Technology Integration:** Advanced proficiency in deploying HRIS, CRM, and RDA systems, focusing on improving user adoption.
- **Training and Development:** Comprehensive training programs that include ILT, VILT, eLearning, and digital solutions to enhance workforce capabilities across governmental and corporate sectors.
- **Technical Writing and Documentation:** Production of clear, concise instructional materials, manuals, and system documentation to support user comprehension and task execution.

2024

# **CAPABILITY STATEMENT**

#### PAST PERFORMANCE

- Danaher Corp Cytiva/Sunrise Systems: Developed and delivered a comprehensive eLearning curriculum for global field engineers specializing in bioreactors improving operational outcomes and user satisfaction.
- **Pitney Bowes/Nesco Resources:** Implemented a CRM system training for Field Engineers for customer service division which enhanced data management capabilities and user efficiency.
- **Centene Corporation/Pacer Staffing: Developed** customized eLearning modules and workshops for various clients, applying cognitive psychology principles for better learning outcomes.



Transforming Learning
Landscapes: Integrating
Technology with Education for
Impactful Results





Theresa Styles, PhD, MBA, IHR

2024

## CAPABILITY STATEMENT

#### **DIFFERENTIATORS**

- Interdisciplinary Expertise: A distinctive blend of academic achievement, with a Ph.D in Education and deep technical proficiency in HRIS, CRM, and RDA software. This unique combination positions me as an effective intermediary between cutting-edge technology and educational theory.
- Hands-on Technology Implementation: Proven track record in beta-testing and documenting advanced digital learning technologies. My hands-on approach addresses practical challenges, ensuring seamless implementation and integration.
- Global Perspective in Training: I bring extensive experience designing and delivering training programs tailored to diverse international audiences. My methodologies ensure cultural relevancy and effective global engagement.
- **Commitment to Innovation:** My career is characterized by ongoing professional development in the latest instructional technologies and methodologies. This commitment places me at the forefront of learning and development innovations.

### **NAICS** Codes

- 541611
- 541612
- 541618
- 541690
- 541720
- 611420
- 611430
- 611710
- 624310